



*Appréciez notre Savoir France  
Take advantage of our knowledge of France  
Vertrauen Sie unserer Frankreich-Erfahrung*

Agence de voyages réceptive - Incoming travel agency - Incoming Reisebüro  
Spécialiste groupes - Specializing in groups – Gruppenspezialist

## A horticultural and agricultural business trip

Land of sun and tourism, the Riviera is also a land of flowers, fruits and vegetables. This produce has contributed to our region's world fame and art of living: roses and carnations, perfume made from perfume plants, fine cuisine, sun-ripened wine, etc.

You, who are interested in the world of horticulture, agriculture and their marketing, are invited to meet professional flower and garden growers and marketers.

As an incoming travel agency specialising in welcoming tourist groups, we take care of the details to ensure a carefree visit: advance reservations for visits, presence of a qualified guide, accommodation in comfortable hotels and transport from your arrival point, access to private areas.

We leave your main transportation details up to you, either alone or with the help of your usual travel agent, who is welcome to contact us to follow up on your reservation.

We would like to thank :

the MNI (Markets of National Interest) of Nice and SOMINICE for their support and advice,  
the WUWM (World Union of Wholesale Markets) for trusting us with the organisation of its congress.



### Thursday

Arrival in Nice, capital of the Riviera, settle in at the hotel.

Dinner and accommodation in Nice.

### Friday Visit to the MNI – Visit to a farm, according to the season

Ab 6h00 morgens, erwarten Sie die **Märkte von nationalem Interesse (MIN)** von Nizza zu einem Besuch : auf 26 At 6:00 a.m., the **Markets of National Interest (MNI)** of Nice await your visit on 26 hectares: wholesale traders, producers, transporters, distributors of these products to shops, restaurants and hotel, etc.

In this bustling beehive, visitors can focus on developing their knowledge of the trades that interest them: **horticulture, food products such as fruits and vegetables, seafood, etc.**

Following the morning visit, enjoy a **country breakfast** in one of the restaurants at the MNI.

After the wholesale market, we'll visit the **Flower market** in the **Old Town of Nice**, where its flower fame started on the Riviera, and stroll through the narrow streets of the distinctly Italian-style Old Town.

Lunch in the Old Town is an opportunity to taste Nice's specialties that you may well have seen at the MNI: "violin" courgettes and courgette flowers, chard, all kinds of tomatoes, sea kale beets, little white onions, etc.

In the afternoon, **according to the season:**

Visit a **horticultural farm near Nice**. According to the season: **roses and carnations in Nice, mimosas in a heated greenhouse in the Tanneron, violet fields in Tournettes-sur-Loup, orchids in the Esterel:** a horticulturist will welcome you and talk about his/her work, the history of the property, marketing of the produce, restrictions, etc.

More than just a visit, you are invited to engage in an exchange that can only be enriched by questions you might ask pertaining to your activity: farmers, horticulture students, florists... welcome to the land of flowers.

After this long day, an early dinner and accommodation at the hotel.



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**Saturday : Vineyards and villages**

After breakfast, an excursion to explore a **vineyard**:

In the city of Nice where the **Bellet wines** can be tasted, or at a family estate in **Saint Jeannet** or **Saint Paul**, or a little farther in the **Var** region, Côtes de Provence wines: with a visit and wine-tasting at a wine cellar.

On the Riviera, quaint, perched villages or coastal cities are never far away: depending on which vineyard you've chosen, visit **Saint Paul, Tourrettes-sur-Loup**, or explore the **Esterel coast from Cannes**.

On the way, an **oil mill** will welcome us for a visit and tasting.

Return to Nice for dinner and accommodation.

**Sunday : To the land of perfume**

Before departing, we are invited to discover a major derivative industry of horticulture : the **Perfume industry**, and **Grasse** being the world capital, we'll visit one of its perfumeries.

**Our package includes:**

- 3 nights and accommodation in a hotel in Nice (2, 3 or 4\* according to your budget)
- 3 dinners at the hotel or nearby
- Organising and reserving technical visits: visits to the MNI and to growers' farms
- Visit to a vineyard and wine-tasting there
- Qualified guide for the days of Friday and Saturday and Sunday morning
- Breakfast at the MNI after the visit

**Wir können Ihnen ebenfalls anbieten:**

Die Mittagessen

Zusätzliche Besichtigungen

Einen Autobus für Ausflüge und Transfers

Je nach der verfügbaren Zeit können weitere technische Besichtigungen vorgeschlagen werden, wie z.B. :

**Besuch der** Grünanlagen der Stadt Nizza

Besuch eines Betriebes von aromatischen Pflanzen

Besuch des Dorfes von Correns im Var, das erste « Biodorf » in Frankreich und Treffen mit den Verantwortlichen dieser Initiative

Weiterfahrt zur italienischen Riviera und Besuch des Blumenmarktes von San Remo und bei einem italienischen Blumenhändler

Besuch bei einem Blumenhändler

